# **PRIVACY & COOKIES POLICY**

Last updated [21.06.2025]

#### INTRODUCTION

FHBsteel, s.r.o. ("we" or "us" or "our") respects the privacy of our users ("user" or "you"). This Privacy & Cookie Policy explains how we collect, use, disclose, and safeguard your information when you visit our websites: <a href="www.fhbsteel.eu">www.fhbsteel.eu</a>, <a href="www.fhbsteel.eu">www.fhbsteel.eu</a>; including any other media form, media channel, mobile website, or mobile application related or connected thereto (collectively, the "Site"). Please read this Privacy & Cookie Policy carefully. If you do not agree with the terms of this privacy policy, please do not access the site.

We reserve the right to make changes to this Privacy & Cookie Policy at any time and for any reason. We will alert you about any changes by updating the "Last Updated" date of this Privacy & Cookie Policy. Any changes or modifications will be effective immediately upon posting the updated Privacy & Cookie Policy on the Site and you waive the right to receive specific notice of each such change or modification.

You are encouraged to periodically review this Privacy & Cookie Policy to stay informed of updates. You will be deemed to have been made aware of, will be subject to, and will be deemed to have accepted the changes in any revised Privacy & Cookie Policy by your continued use of the Site after the date such revised Privacy & Cookie Policy is posted.

### **COLLECTION OF YOUR INFORMATION**

We may collect information about you in a variety of ways. The information we may collect on the Site includes:

#### **Personal Data**

Personally identifiable information, such as your name, address, email address, and telephone number that you voluntarily give to us when you register with the Site or when you choose to participate in various activities related to the Site such as online chat and message boards. You are under no obligation to provide us with personal information of any kind however your refusal to do so may prevent you from using certain features of the Site.

#### **Derivative Data**

Information our servers automatically collect when you access the Site, such as approximate location, your country and your browser type.

#### **Facebook Permissions**

The Site may by default access your <u>Facebook</u> basic account information, including your name, email, gender, birthday, current city, and profile picture URL, as well as other information that you choose to make public. We may also request access to other permissions related to your account, such as friends, check-ins, likes and you may choose to grant or deny us to access each individual permission. For more information regarding Facebook permissions, refer to the <u>Facebook Permissions Reference</u> page.

#### **Data from Social Networks**

User information from social networking sites such as Facebook, Instagram, Pinterest, Twitter, LinkedIn including your name, your social network username, location, gender, birth date, email address, profile picture and public data for contacts if you connect your account to such social networks.

#### **Mobile Device Data**

Device information such as the location of your device if you access the Site from a mobile device.

# **Third-Party Data**

Third-Party Data are Information from third parties such as personal information or network friends if you connect your account to the third party and grant the Site permission to access this information.

# **Data from Contests, Giveaways, and Surveys**

Personal and other information you may provide when entering contests or giveaways and/or responding to surveys.

# **USE OF YOUR INFORMATION**

Having accurate information about you permits us to provide you with a smooth, efficient, and customised experience. Specifically, we may use information collected about you via the Site to:

- Administer sweepstakes, promotions, and contests
- Assist law enforcement and respond to subpoena
- Compile anonymous statistical data and analysis for use internally or with third parties
- Deliver targeted advertising, coupons, newsletters, and other information regarding promotions and the Site to you
- Enable user-to-user communications
- Increase the efficiency and operation of the Site
- Monitor and analyse usage and trends to improve your experience with the Site
- Notify you of updates to the Site
- Offer new products, services, and/or recommendations to you
- Perform other business activities as needed
- Prevent fraudulent transactions, monitor against theft, and protect against criminal activity
- Process payments and refunds
- Request feedback and contact you about your use of the Site
- Resolve disputes and troubleshoot problems
- Respond to product and customer service requests
- Send you a newsletter
- Solicit support for the Site
- Other

### DISCLOSURE OF YOUR INFORMATION

We may share information we have collected about you in certain situations. Your information may be disclosed as follows:

# By Law or to Protect Rights

If we believe the release of information about you is necessary to respond to legal process, to investigate or remedy potential violations of our policies or to protect the rights, property, and safety of others, we may share your information as permitted or required by any applicable law, rule or regulation. This includes exchanging information with other entities for fraud protection and credit risk reduction.

# **Third-Party Service Providers**

We may share your information with third parties that perform services for us or on our behalf, including payment processing, data analysis, email delivery, hosting services, customer service and marketing assistance.

# **Marketing Communications**

With your consent or with an opportunity for you to withdraw consent we may share your information with third parties for marketing purposes as permitted by law.

#### Interactions with Other Users

If you interact with other users of the Site those users may see your name, profile photo, and descriptions of your activity, including sending invitations to other users, chatting with other users, liking posts, following blogs.

# **Online Postings**

When you post comments, contributions or other content to the Site your posts may be viewed by all users and may be publicly distributed outside the Site in perpetuity.

#### **Third-Party Advertisers**

We may use third-party advertising companies to serve ads when you visit the Site. These companies may use information about your visits to the Site and other websites that are contained in web cookies in order to provide advertisements about goods and services of interest to you.

# **Affiliates**

We may share your information with our affiliates in which case we will require those affiliates to honour this Privacy Policy. Affiliates include our parent company and any subsidiaries, joint venture partners or other companies that we control or that are under common control with us.

# **Business Partners**

We may share your information with our business partners to offer you certain products, services or promotions.

#### **Other Third Parties**

We may share your information with advertisers and investors for the purpose of conducting general business analysis. We may also share your information with such third parties for marketing purposes, as permitted by law.

# Sale or Bankruptcy

If we reorganise or sell all or a portion of our assets, undergo a merger or are acquired by another entity, we may transfer your information to the successor entity. If we go out of business or enter bankruptcy your information would be an asset transferred or acquired by a third party. You acknowledge that such transfers may occur and that the transferee may decline honour commitments we made in this Privacy & Cookie Policy. We are not responsible for the actions of third parties with whom you share personal or sensitive data and we have no authority to manage or control third-party solicitations. If you no longer wish to receive correspondence, emails or other communications from third parties you are responsible for contacting the third party directly.

# TRACKING TECHNOLOGIES

#### **COOKIES**

We may use cookies, web beacons, tracking pixels, and other tracking technologies when you visit our websites (<a href="www.fhbsteel.eu">www.fhbsteel.eu</a>; <a href="www.fhbsteel.eu">www.fhbsteel.eu</a>; <a href="www.fhbsteel.eu">www.fhbsteel.eu</a>), including any other media form, media channel, mobile website, or mobile application related or connected thereto (collectively, the "Site") to help customise the Site and improve your experience.

We reserve the right to make changes to this Privacy & Cookie Policy at any time and for any reason. We will alert you about any changes by updating the "Last Updated" date of this Privacy & Cookie Policy. Any changes or modifications will be effective immediately upon posting the updated Privacy & Cookie Policy on the Site, and you waive the right to receive specific notice of each such change or modification.

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#### **USE OF COOKIES**

A "cookie" is a string of information which assigns you a unique identifier that we store on your computer. Your browser then provides that unique identifier to use each time you submit a query to the Site. We use cookies on the Site to, among other things, keep track of services you have used, record registration information, record your user preferences, keep you logged into the Site, facilitate purchase procedures, and track the pages you visit. Cookies help us understand how the Site is being used and improve your user experience.

### **TYPES OF COOKIES**

The following types of cookies may be used when you visit the Site:

# **Advertising Cookies**

Advertising cookies are placed on your computer by advertisers and ad servers in order to display advertisements that are most likely to be of interest to you. These cookies allow advertisers and ad servers to gather information about your visits to the Site and other websites, alternate the ads sent to a specific computer, and track how often an ad has been viewed and by whom. These cookies are linked to a computer and do not gather any personal information about you.

# **Analytics Cookies**

Analytics cookies monitor how users reached the Site, and how they interact with and move around once on the Site. These cookies let us know what features on the Site are working the best and what features on the Site can be improved.

#### **Our Cookies**

Our cookies are "first-party cookies", and can be either permanent or temporary. These are necessary cookies, without which the Site won't work properly or be able to provide certain features and functionalities. Some of these may be manually disabled in your browser, but may affect the functionality of the Site.

#### **Personalisation Cookies**

Personalisation cookies are used to recognise repeat visitors to the Site. We use these cookies to record your browsing history, the pages you have visited, and your settings and preferences each time you visit the Site.

# **Security Cookies**

Security cookies help identify and prevent security risks. We use these cookies to authenticate users and protect user data from unauthorised parties.

# **Site Management Cookies**

Site management cookies are used to maintain your identity or session on the Site so that you are not logged off unexpectedly, and any information you enter is retained from page to page. These cookies cannot be turned off individually, but you can disable all cookies in your browser.

# **Third-Party Cookies**

Third-party cookies may be place on your computer when you visit the Site by companies that run certain services we offer. These cookies allow the third parties to gather and track certain information about you. These cookies can be manually disabled in your browser.

# **CONTROL OF COOKIES**

Most browsers are set to accept cookies by default. However, you can remove or reject cookies in your browser's settings. Please be aware that such action could affect the availability and functionality of the Site.

For more information on how to control cookies, check your browser or device's settings for how you can control or reject cookies, or visit the following links:

Apple Safari
Google Chrome
Microsoft Edge
Microsoft Internet Explorer
Mozilla Firefox
Opera
Android (Chrome)
Iphone or Ipad (Chrome)

<u>Iphone or Ipad (Safari)</u>

# OTHER TRACKING TECHNOLOGIES

In addition to cookies, we may use web beacons, pixel tags, and other tracking technologies on the Site to help customise the Site and improve your experience. A "web beacon" or "pixel tag" is tiny object or image embedded in a web page or email. They are used to track the number of users who have visited particular pages and viewed emails, and acquire other statistical data. They collect only a limited set of data, such as a cookie number, time and date of page or email view, and a description of the page or email on which they reside. Web beacons and pixel tags cannot be declined. However, you can limit their use by controlling the cookies that interact with them.

#### **Web Beacons**

We may use web beacons, tracking pixels, and other tracking technologies on the Site to help customise the Site and improve your experience. When you access the Site your personal information is not collected through the use of tracking technology. Most browsers are set to accept cookies by default. You can remove or reject cookies, but be aware that such action could affect the availability and functionality of the Site. You may not decline web beacons. However, they can be rendered ineffective by declining all cookies or by modifying your web browser's settings to notify you each time a cookie is tendered, permitting you to accept or decline cookies on an individual basis.

We may use cookies, web beacons, tracking pixels, and other tracking technologies on the Site to help customise the Site and improve your experience. By using the Site, you agree to be bound by our Cookie Policy.

#### **Internet-Based Advertising**

Additionally, we may use third-party software to serve ads on the Site, implement email marketing campaigns and manage other interactive marketing initiatives. This third-party software may use cookies or similar tracking technology to help manage and optimise your online experience with us.

# **Website Analytics**

We may also partner with selected third-party vendors such as <u>Google Analytics</u> and others to allow tracking technologies and re-marketing services on the Site through the use of first party cookies and third-party cookies, to, among other things, analyse and track users' use of the Site, determine the popularity of certain content and better understand online activity. By accessing the Site you consent to the collection and use of your information by these third-party vendors. You are encouraged to review their privacy policy and contact them directly for responses to your questions. We do not transfer personal information to these third-party vendors. However, if you do not want any information to be collected and used by tracking technologies you can visit the third-party vendor.

You should be aware that getting a new computer, installing a new browser, upgrading an existing browser or erasing or otherwise altering your browser's cookies files may also clear certain opt-out cookies, plug-ins, or settings.

# THIRD-PARTY WEBSITES

The Site may contain links to third-party websites and applications of interest, including advertisements and external services that are not affiliated with us. Once you have used these links to leave the Site any information you provide to these third parties is not covered by this Privacy & Cookie Policy and we cannot guarantee the safety and privacy of your information. Before visiting and providing any information to any third-party websites you should inform yourself of the privacy policies and practices (if any) of the third party responsible for that website and should take those steps necessary to, in your discretion, protect the privacy of your information. We are not responsible for the content or privacy and security practices and policies of any third parties including other sites, services or applications that may be linked to or from the Site.

# SECURITY OF YOUR INFORMATION

We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide to us. Please be aware that despite our efforts no security measures are perfect or impenetrable and no method of data transmission can be guaranteed against any interception or other type of misuse. Any information disclosed online is vulnerable to interception and misuse by unauthorised parties. Therefore, we cannot guarantee complete security if you provide personal information.

# **POLICY FOR CHILDREN**

We do not knowingly solicit information from or market to children under the age of 18. If you become aware of any data we have collected from children under age 18, please contact us using the contact information provided below.

#### CONTROLS FOR DO-NOT-TRACK FEATURES

Most web browsers and some mobile operating systems include a Do-Not-Track ("DNT") feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. No uniform technology standard for recognising and implementing DNT signals has been finalised. As such, we do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted that we must follow in the future, we will inform you about that practice in a revised version of this Privacy & Cookie Policy./Most web browsers and some mobile operating systems include a Do-Not-Track ("DNT") feature or setting you can activate to

signal your privacy preference not to have data about your online browsing activities monitored and collected. If you set the DNT signal on your browser, we will respond to such DNT browser signals.

# OPTIONS REGARDING YOUR INFORMATION

#### **Emails and Communications**

If you no longer wish to receive correspondence, emails or other communications from us, you may opt-out by:

- Noting your preferences at the time you register your account with the Site
- Contacting us using the contact information provided below

If you no longer wish to receive correspondence, emails or other communications from third parties, you are responsible for contacting the third party directly.

# **CONTACT US**

If you have questions or comments about this Privacy & Cookie Policy, please contact us at:

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